

Message Text

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SUBJECT: EMBASSY PRESS RELEASE ON TECHNICAL SALES SEMINAR FOR
CHEMICAL AND PETROCHEMICAL PROCESSING EQUIPMENT AND
TECHNOLOGY

1. THE FOLLOWING PRESS RELEASE IS BEING DISTRIBUTED BY THE EMBASSY
TO PUBLICIZE THE US DEPARTMENT OF COMMERCE SPONSORED TECHNICAL
SALES SEMINAR TO BE HELD ON THE GROUND FLOOR OF THE EMBASSY BUILDING
ON NOVEMBER 12-13, 1975. MEDIA COVERAGE OF THE EVENT WOULD BE
WELCOMED.

2. BEGIN QUOTE: PRESS RELEASE: TECHNICAL SALES SEMINAR FOR
CHEMICAL AND PETROCHEMICAL PROCESSING EQUIPMENT AND TECHNOLOGY TO
BE HELD IN BERLIN, NOVEMBER 12-13, 1975.

3. A TECHNICAL SALES SEMINAR ON "CHEMICAL AND PETROCHEMICAL
PROCESSING EQUIPMENT AND TECHNOLOGY" WILL BE HELD AT SCHADOWSTRASSE 6
ON THE GROUND FLOOR OF BUILDING WHICH HOUSES THE AMERICAN EMBASSY
BERLIN ON NOVEMBER 12-13, 1975. THE SEMINAR, SPONSORED BY
THE US DEPARTMENT OF COMMERCE, WILL CONSIST OF TECHNICAL LECTURES
BY REPRESENTATIVES OF FIVE US FIRMS BEFORE AN AUDIENCE SELECTED
BY THE SEMINAR'S HOST, THE GDR MINISTRY OF SCIENCE AND TECHNOLOGY.

4. THE AMERICAN SEMINAR TEAM WILL CONSIST OF THE FOLLOWING
REPRESENTATIVES OF AMERICAN FIRMS PROMINENT IN THE FIELD, PLUS
THE PETROCHEMICALS EDITOR OF A LEADING TRADE JOURNAL:

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CHEVRON RESEARCH COMPANY (AFFILIATE OF STANDARD OIL

COMPANY OF CALIFORNIA, 200 BUSH ST., SAN FRANCISCO, CALIFORNIA)

E.M. BLUE, MANAGER, INVENTION DEVELOPMENT

ALEX G. EDELEANU, MANAGER, CHEVRON OFFICE, LONDON

UOP PROCESS DIVISION INC. (AFFILIATE OF UNIVERSAL OIL
PRODUCTS COMPANY, 20 UOP PLAZA, DES PLAINES, ILLINOIS)

DAVIS READ, SENIOR, VICE PRESIDENT, MARKETING

K.W. ROKETT, ASST. DIRECTOR

FINNIGAN CORP. (MANUFACTURERS OF MASS SPECTROMETERS
SYSTEMS AND RESIDUAL GAS ANALYZERS) (845 W. MAUDE AVE.,
SUNNYVALE, CALIFORNIA)

CYANAMID INTERNATIONAL (MULTINATIONAL CHEMICAL FIRM)

T.M. VIAL, GROUP LEADER, ELASTOMERS AND RUBBER CHEMICALS

J.VAN VUUREN

DIAMOND SHAMROCK CORP. (1100 SUPERIOR AVENUE, CLEVELAND, OHIO, 44114
)

THOMAS T.A. LIEDERBACH, ENGINEERING MANAGER FOR
ELECTROCHEMICAL LICENSING, ELECTRODE CORP.

W. J. WALSH, LICENSING ENGINEER, DIAMOND SHAMROCK CORP.

SEMINAR CHAIRMAN

THOMAS C. PONDER, PETROCHEMICALS EDITOR, HYDROCARBON PROCESSING
TRADE JOURNAL

5. THE SEMINAR IS ANOTHER IN A SERIES OF EFFORTS ON THE PART OF THE
U.S. GOVERNMENT TO PROMOTE BILATERAL TRADE WITH THE GERMAN
DEMOCRATIC REPUBLIC. IN MARCH OF 1975, A BUSINESS DEVELOPMENT
OFFICE WAS OPENED DURING THE LEIPZIG SPRING FAIR. IN SEPTEMBER
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OF THIS YEAR, A DEPUTY ASSISTANT SECRETARY OF COMMERCE,
MR. ARTHUR T. DOWNEY, VISITED THE LEIPZIG FALL FAIR AND MET WITH
GDR TRADE OFFICIALS. END QUOTE.COOPER

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